



Maroon & Gold Sponsorship Opportunities

Maroon & Gold celebration is an annual tradition formed to bring together Concordia and our surrounding community. The evening recognizes achievements and gives thanks for those who have made significant contributions to the University and beyond through their vocations in the church, family, and the world.

Saturday, September 28, 2024
Eaglewood Resort, Itasca, IL
CUChicago.edu/Maroon-Gold



Concordia University Chicago

Stand tall with us and celebrate great achievements!

Concordia University Chicago's eighth annual Maroon and Gold celebration is Saturday, September 28, 2024. We are excited to announce this year's Maroon & Gold will be held at a new location, Eaglewood Resort, Itasca, IL. This in-person event, includes cocktails, dinner, awards, and more! We bring together alumni, faculty, staff, and friends to celebrate and sustain CUC students and programs through funds raised.

The evening recognizes achievements and gives thanks for those who have made significant contributions to the University and beyond through their vocations in the church, family, and the world. Awards to be given include the Distinguished Alumni award, the Spiritus Christi award, the One Heart award, and new this year, the GOLD award.

Maroon and Gold is our signature event to celebrate how far Concordia-Chicago has come. Our history reaches back 160 plus years, and our future will extend much longer, fueled by your commitment to education, innovation, and service. We have bold plans for our future and excited to have you partner with us through Maroon & Gold...*A Million Dreams!*

Stand tall with us and become a sponsor of this special celebration. See the enclosed sponsorship levels and form. Contact the Foundation Office with questions and form submission.

Maria Gedroc
Maria.Gedroc@CUChicago.edu
708-488-4116

Maroon & Gold 2024

Corporate Sponsorship Opportunities

All 2024 sponsors will receive exposure to an anticipated 250+ in-person gala, as well as mention and thanks in social media, our website, and an upcoming edition of *The Forester* magazine distributed to more than 32,000 alumni and friends.

Presenting Sponsor: \$25,000+

- Name/Logo recognition on event webpage as a "Presenting Sponsor"
- Name/logo on invitation (pledge by June 15, 2024)
- Name/logo on printed program (pledge by September 6, 2024)
- Name/Logo on preshow slides during event
- Name/Logo recognition at Presidential Reception
- Entry for two (2) attendees to the Presidential Reception
- Table for ten (10) at Maroon & Gold on September 28, 2024

Seats can be used for you and your guests, or donated forward for volunteers and students to attend.

Gold Sponsor: \$10,000+

- Name/Logo recognition on event webpage as a "Gold Sponsor"
- Name/logo on invitation (pledge by June 15, 2024)
- Name/logo on printed program (pledge by September 6, 2024)
- Name/Logo on preshow slides during event
- Entry for two (2) attendees to the Presidential Reception
- Table for ten (10) at Maroon & Gold on September 28, 2024

Seats can be used for you and your guests, or donated forward for volunteers and students to attend.

Maroon Sponsor: \$5,000+

- Name/Logo recognition on event webpage as a "Maroon Sponsor"
- Name/logo on invitation (pledge by June 15, 2024)
- Name/logo on printed program (pledge by September 6, 2024)
- Name/Logo on preshow slides during event
- Four (4) tickets to Maroon & Gold on September 28, 2024

Seats can be used for you and your guests, or donated forward for volunteers and students to attend.

Cougar Sponsor: \$2,500+

- Name/Logo recognition on event webpage as a "Cougar Sponsor"
- Name/logo on invitation (pledge by June 15, 2024)
- Name/logo on printed program (pledge by September 6, 2024)
- Name/Logo on preshow slides during event
- Two (2) tickets to Maroon & Gold on September 28, 2024

Seats can be used for you and your guests, or donated forward for volunteers and students to attend.

Note: In-Kind Sponsorships

- Benefits match to levels listed above for in-kind donations of corresponding value

Make sponsorship donations online at CUChicago.edu/Maroon-Gold or use attached form and mail or email to Maria.Gedroc@CUChicago.org.

Concordia University Chicago, Foundation Office, 7400 Augusta St., River Forest, IL 60305



2024 Maroon & Gold Corporate Sponsorship Commitment Form

Organization Name _____ Contact Name _____

Address _____ City/State/Zip Code _____

(__-__-__) __-__-__ __-__-__-__-__
Phone Number Cell Office (check one) E-Mail Address _____

Sponsorship Opportunities:

- ___ Presenting Sponsor \$25,000+ ___ Gold Sponsor \$10,000+
___ Maroon Sponsor \$5,000+ ___ Cougar Sponsor \$2,500+

One-Time Gift to 2024 Maroon & Gold:

___ We are unable to participate as a sponsor, please accept our gift of \$_____.

Check payable to: Concordia University Chicago
Mail to: Concordia University Chicago Foundation
Attn: Maria Gedroc, Foundation Office
7400 Augusta Street, River Forest IL, 60305-1499

Visit our website and give securely online
CUChicago.edu/Maroon-Gold

Call us and give by phone
888-258-6773

Multi-Month Contribution
We would like to fulfill our sponsorship
via a recurring monthly gift of \$_

Corporate Logo
(deadline to be included on invite 6/15/24)
(deadline to be included in booklet 9/6/24)

- Company logo used in 2023 is approved to use again this year.
Please see attached updated logo to use this year (300 dpi, jpg).

\$ _____
Total Amount Signature Date

Thank you for your sponsorship and commitment to enhance Concordia University Chicago's educational experience. Your sponsorship ensures more than 5,000+ students continue to receive access to a high-quality, university education.



OUR MISSION

Steadfast in Jesus Christ as revealed in the Holy Scriptures, Concordia University Chicago promotes academic rigor in its liberal arts and professional programs; grounds students in objective truth, integrity, and excellence; and practices faithfulness to the Confessional teachings of the Lutheran Church—Missouri Synod, as it forms students for vocations in church, family, and the world.

FAQ's about Concordia University Chicago

- Located in River Forest, Illinois founded in 1864
- More than 5,000 Undergraduate and Graduate students
- US News World Report Ranking
- Hispanic Serving Institution
- NCAA Division III Athletic Teams
- 100% of undergraduate students receive financial aid

7400 Augusta Street
River Forest, Illinois 60305

866-448-3867

Foundation@CUChicago.edu
CUChicago.edu/Maroon-Gold