



1864

CONCORDIA UNIVERSITY CHICAGO  
COLLEGE of BUSINESS



*A glimpse inside  
Concordia University Chicago's  
College of Business*

**Create *your* story.**

**Create your *future*.**

# A Message FROM THE DEAN

“Students who select CUCBusiness will become great communicators and collaborators, and will be known as organizational energizers who are innovative, entrepreneurial thinkers. Our students thrive in and out of the classroom, gaining practical and theoretical knowledge that will help them create their future.” —DR. CLAUDIA SANTIN, *Dean and Professor of Leadership*

**CONCORDIA UNIVERSITY CHICAGO** (CUC) is a private university affiliated with the Lutheran Church—Missouri Synod. Since 1864, CUC has brought outstanding higher education to the world. This tradition of excellence is embedded within the College of Business.

CUC's College of Business was formed in April, 2007, and the MBA program followed shortly after, in 2008. The College offers an exceptional learning community.

**Create your story and become part of the dynamic history at Concordia University Chicago.**



**THE GROWTH OF THE COLLEGE OF BUSINESS** has been remarkable. Our students thrive in and out of the classroom, gaining practical and theoretical knowledge that will help them create their future and that of the society they serve. The CUCBusiness mission and strategic plan provides the college with the direction and the basis for continuous improvement within an entrepreneurial culture.

Students who choose CUCBusiness have come to expect that they will receive academically rigorous and professionally relevant business programs at the undergraduate, master's, and doctoral level. Whether taking courses on campus, in one of our international locations, in a corporate setting, through our Center for Innovation and Entrepreneurship, or in an online format, CUCBusiness provides access and opportunity to a diverse and global student body.

Students who select CUCBusiness will become great communicators and collaborators, and will be known as organizational energizers who are innovative and entrepreneurial thinkers. The CUCBusiness team—faculty, staff, members of the Business Advisory Committee, friends, and alumni are working hard to ensure that we provide excellence and opportunities to our students and the global community we serve.

Students who select CUCBusiness know that effective teaching is our primary focus and is supported by service and scholarship. Our servant leader faculty emphasizes the importance of student engagement through internships, community service, study abroad programs, as well as business clubs and associations.

In the pages of this Viewbook, you will meet some of the people who are part of the CUC College of Business community who are responsible for our success.

This viewbook offers only a glimpse of what Concordia-Chicago has to offer. Welcome to the CUC College of Business, where you create **your** story.

Best Regards,

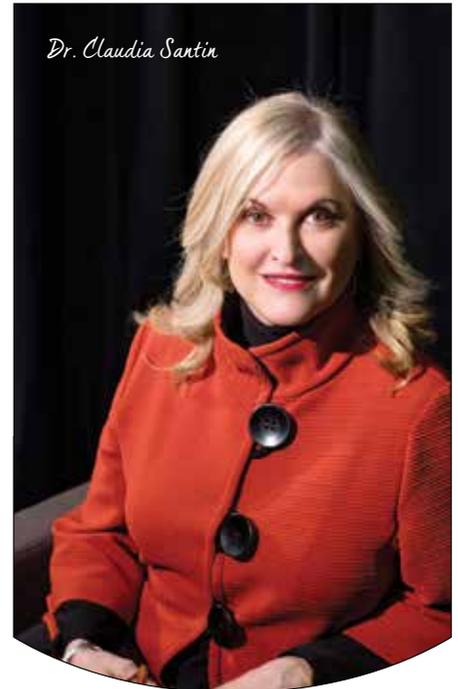


Dr. Claudia Santin

*Dean*

*Professor of Leadership*

*College of Business, Concordia University Chicago*





**WHILE TODAY'S MEDIA** too often focus on the negative challenges and dilemmas surrounding business ethics, most companies handle their social responsibility with an uncompromising sense of professionalism. We all know that acting ethically is important and that we all have a responsibility to society to act in its best interest. However, do we know the best way to create management systems to promote ethical and socially responsible



*Joshua Gale*

**Engage—VIEW VIDEO:**  
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behavior within organizations? **Do we know how to look at an ethical issue through a global perspective?**

Business leaders must understand how the success of their organizations is inextricably linked with broader ethical and social issues, not only within their local community

but also on a global scale. Learning how to recognize and resolve ethical issues is an important prerequisite to making informed and socially responsible decisions in the business setting.

The College of Business goes beyond offering only one course in ethics by **integrating ethics and social responsibility throughout** its curriculum. This emphasis provides a distinct advantage for CUCBusiness students. Students study the role of ethics in the relation of business to employees, consumers and society. Faculty encourage students to examine ethical issues through their own lens, and those of their classmates, as well as through the ethical frameworks that are introduced in course work and discussions.

**We prepare students to serve and lead with integrity,** demonstrating **ethical and social responsibility** to their community, organization, country and the planet.

Find out more »



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“Concordia-Chicago weaves business ethics into MBA classroom discussions, assignments and future decision making. We are taught to be accountable both internally and externally to our communities and the world at large.” —REV. JOSHUA GALE MBA '18, USA



Emmanuel Ndifor

*“Concordia-Chicago’s MBA program taught me that, as a business leader, the ethical decisions I make are directly linked to an organization’s success. Further on, these decisions can have a far-reaching benefit to society.”*

—EMMANUEL  
NDIFOR MBA '18,  
CAMEROON

“ Concordia-Chicago has fostered my entrepreneurial growth. This new perspective has had the greatest influence on me, as I now understand the importance of creating opportunities and finding solutions to challenging situations.” —ROMAN MORROW MBA '17, USA

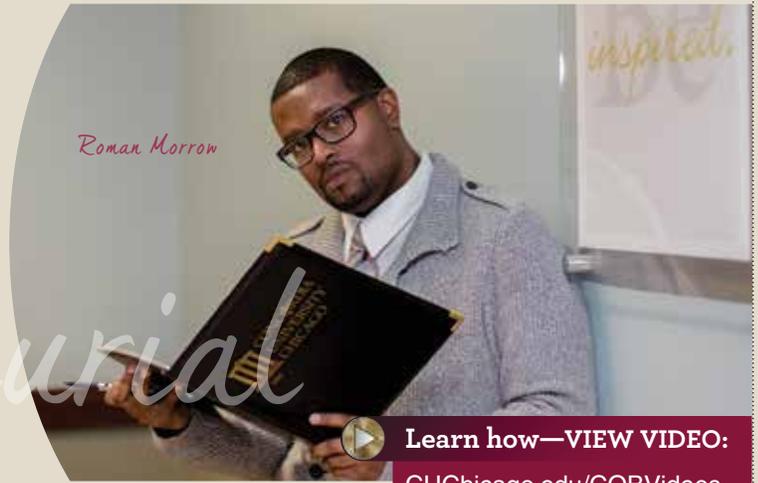
Critical Thinking & Entrepreneurial Mindset

**WHAT IS AN ENTREPRENEURIAL MINDSET?** It is a willingness to take risks, a creative way of thinking, leadership ability, openness to diverse ways of thinking, a grasp of value creation, a knowledge base for critically evaluating opportunity and innovation.

At the College of Business, we believe it is vital that students possess the ability to develop entrepreneurial skills to solve business problems. Many use the term intrapreneur to describe someone who uses entrepreneurial thinking within a corporate or business environment.

Organizations are looking for individuals to help them sustain and thrive, remain innovative, responsive, and forward thinking. We believe that with a solid foundation of critical and creative thinking skills, students can learn to think

entrepreneurially whether they plan to start their own business, work within a family owned business or climb the corporate ladder. The ability to think critically and



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creatively in order to evaluate opportunities, manage risk and learn from outcomes is integral to sustaining success.

**The themes of critical thinking and entrepreneurship are threads within the curriculum that will help you develop a career advantage.**

Find out more »



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*Yishen Cai*

*“Studying business at Concordia-Chicago has stimulated my critical thinking. My business savvy has been enhanced through lively discussions, engaging activities, and utilization of University resources. Clubs and networking opportunities have helped me to put classroom ideas into action.”*

—YISHEN CAI  
B.A. '19, CHINA



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“ The MBA program at Concordia-Chicago has refined my communication skills and increased my competitive edge in the worldwide marketplace. It’s taught me to communicate effectively regardless of cultural differences.” —AHMED ABDALBAQI MBA ’17, DBA ’20, EGYPT

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**THE ABILITY TO** communicate effectively is a hallmark of an effective leader. In all aspects of life, personal and professional, we interact with others. Business leaders

and academics

alike agree that one of the

**most frequently cited areas of weakness**

in managerial practice is in failing

to understand the importance

of **managing human relations**. When a human relations problem occurs in the workplace, it is likely that miscommunication is involved.

Within the business environment, problems and conflicts inevitably emerge when effective communication is absent—for example when institutional change occurs and stakeholders are not informed.

Examples include:

- Diversity is encouraged, but steps for communicating how to be inclusive are overlooked.
- Teams are organized but divergent learning and communication styles are not considered.
- Multiple generations are working together, yet no consideration is given to differences in work styles and values.
- Organizations merge and cultures of each constituent organization clash.

All of these problems can result in decreased morale, low employee retention and loss of productivity. **The ability to communicate effectively can give you the competitive edge in your organization.**

Throughout the business curriculum, students have opportunities to **build their communication skills, learning what effective communication is and maximize their communication style** for their professional growth and development.



*Ahmed Abdalbagi*

Find out more »



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*“The business program at Concordia-Chicago has encouraged my individual growth, while also revealing the positive impact my leadership may have on the world. Classes honed communication skills—vital to today’s competitive workplace.”*

—LAUREN ORR B.A. '17,  
USA

Lauren Orr



“ Concordia-Chicago’s MBA curriculum inspired me to think globally. It taught me to analyze and understand international business issues and find innovative solutions that will have a positive impact on the world.” —PURSHOTTAM PRAJAPATI MBA '18, INDIA

**AT THE COLLEGE OF BUSINESS**, we believe that **embracing diversity** and **promoting inclusivity** in all forms supports good organizational practice and decision-making. While our program curriculum reflects our emphasis on global business, the diversity of our student body represents our understanding of and commitment to global interconnectedness. With students from fourteen different countries, the College is a microcosm of the global marketplace.

Located in River Forest, Illinois, we are only **10 miles** from **downtown Chicago**, a diverse and multicultural business hub.

**Our partnerships** with academic institutions and multinational corporations **across the globe extend our reach** well beyond

the borders of Chicago, the Midwest and the United States. CUC is a local treasure with a 150-year history steeped in the



tradition of Lutheran education. We have emerged and are rapidly growing as a global educational provider preparing today’s leaders for the global marketplace.

**Come explore the global focus at Concordia University Chicago’s College of Business.**

Global Interconnectedness

Inclusiveness

Find out more »



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Pingping Wu

*“I have been influenced by the diversity in the business program at Concordia-Chicago. Students come from across the globe, and this brings a rich, transnational perspective into the classroom.”*

—PINGPING WU B.A. '17,  
CHINA



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# Beyond the Classroom

PUTTING CLASSROOM CONCEPTS INTO PRACTICE

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*MBA Student Association*



*Networking events*



*Classroom Speaker Series*



*Entrepreneur Speaker Series*

*Business internships*



*Center for Innovation and Entrepreneurship*

CONCORDIA-CHICAGO'S  
LEARNING AND NETWORKING  
OPPORTUNITIES GIVE YOU  
THE COMPETITIVE EDGE:

- Global Speaker Series
- Classroom Speaker Series
- Entrepreneur Speaker Series
- Alumni Speaker Series
- Networking events in America's business hub of Downtown Chicago
- Chicago—make connections with top-tier businesses
- Internship opportunities
- Study abroad
- MBA Student Association (Graduate); Concordia Enterprise Group (Undergraduate)

# Experienced Faculty

**MORE THAN EIGHTY** full and part-time faculty members challenge students to think critically and creatively—both inside and outside the classroom. Passionate about student success, our professors eagerly share their academic credentials and business experience.



Tim Basadur, MBA



Elisabeth Dellegrazie, MBA



Craig Lusthoff, J.D.



Study abroad

*“Professors really care about the success of the students they teach. I feel that is what sets Concorida-Chicago apart from others. Networking, one-on-one advice and ties to Chicago’s business community help to build even greater value to the university’s experience.”*

—ALLISON BACK B.S. '18, USA

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Wanda Foster, MBA



Maria Battistoni, MBA



Jennifer Groh, PhD



Alexandra Hendrickson



Kwame Salter, MEd



Joseph Stachnik, MBA, J.D.



Russell Zage, MBA

Get to know all our knowledgeable faculty: [CUChicago.edu/Business](http://CUChicago.edu/Business)

# IMAGINE YOURSELF...

among the top business leaders and educators in the nation. CUCBusiness can help you achieve your professional goals through ethical leadership in a global business community.



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*LCEF: Marketing team for CUCBusiness*

*Kretzmann Hall*



*Study abroad and discover an international perspective and create connections that may last a lifetime.*

YOUR STORY

*begins here »*



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## JOIN US

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or call **708-209-3108**

**THE COLLEGE OF BUSINESS OFFERS** you the degree you need for your future and so much more... ***Create your story*** as you transform into an **ethical business leader** who thinks **globally**, possesses an **entrepreneurial mindset**, **communicates effectively** and promotes **socially responsible** business behavior.

**APPLY NOW** and become part of the dynamic history at Concordia University Chicago.

***Create Your Future*** at Concordia University Chicago's **College of Business.**



# Mission

## Vision

We seek to be a globally recognized Christian-based business college that creates authentic, innovative leaders who transform the lives and organizations they serve.

## Value Statement

As part of a university that values Christian faith, the individual, excellence, integrity and service, the College of Business at Concordia University Chicago values its Lutheran heritage of teaching excellence, leading by serving, innovative and entrepreneurial thinking, ethical decision making, intellectual and individual diversity and sustaining a dynamic curriculum based on the needs of our students, community and stakeholders.

**THE MISSION** of the College of Business is to develop ethical leaders who think critically, communicate effectively and promote socially responsible business practice that is grounded in Christian faith, and is innovative, and entrepreneurial in spirit. We strive to prepare students who positively impact the global society they serve through an academically rigorous and relevant business education.

## Four Pillars

**ETHICS & SOCIAL RESPONSIBILITY**

**CRITICAL THINKING & ENTREPRENEURIAL MINDSET**

**COMMUNICATION & HUMAN RELATIONS**

**GLOBAL INTERCONNECTEDNESS & INCLUSIVENESS**



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